



**Coordinación de
Gestión del Territorio**
GOBIERNO DE JALISCO

Verificación Jalisco



Coordinación de
Gestión del Territorio
GOBIERNO DE JALISCO



Medio Ambiente y
Desarrollo Territorial



AIRE
Agencia Integral de
Regulación de Emisiones



Metrology and Governance



Verifying is not only measuring, it is about **ensuring that the measurement has consequences**—so that it translates into tangible results **for public health**.



Operationally
capable programs



Institutions capable of
monitoring and
adjusting



Sustainable
compliance



Governance

Mexico Model VS European Model



Vehicle verification focuses specifically on **validating pollutant emissions**, without constituting a comprehensive vehicle technical inspection system.



Physical-mechanical
inspection



Federalized system



National **regulatory**
framework



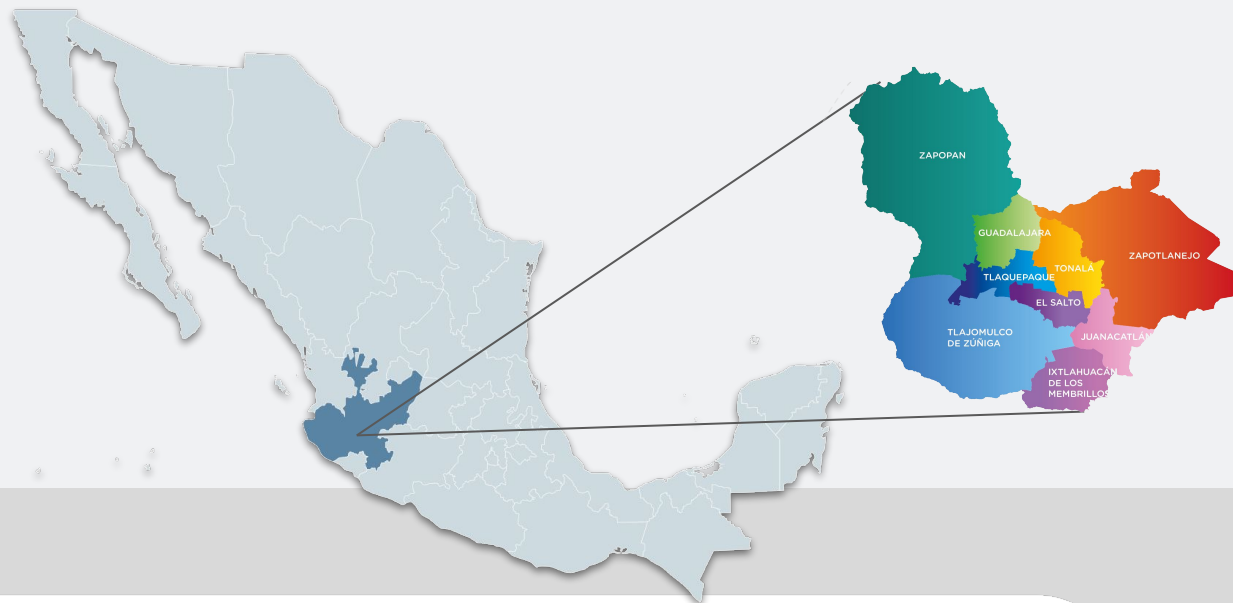
Day-to-day operations
(state capacities)

Verificación Jalisco

Jalisco, México



80 mil km² on the surface



5.3 million
inhabitants in the
GMA



9 municipalities
GMA



2.6 million private
vehicles in the GMA



1 vehicle per 2
inhabitants



Motorized vehicles account
for **60% of pollutants**

Background of the Jalisco Model



The workshops acted as both **judge and party**



Methodology varied across workshops



Hologram prices based on supply and demand

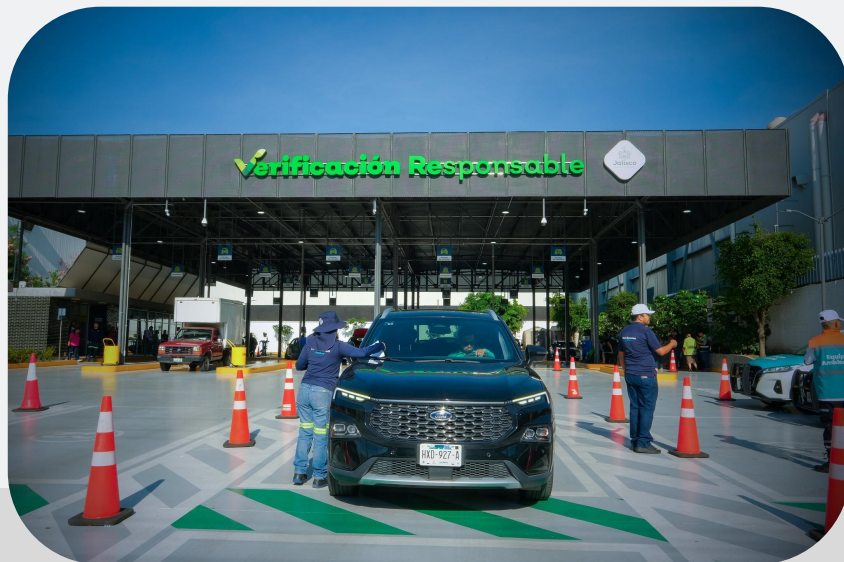


No oversight existed



It was not aligned with federal standards.

Verificación Jalisco



Real-time control



Unified technology
system



Standardized
verification **fee**



License
plate-based
schedule



Anti-corruption
measures

Key Components



An integrated model that combines governance, technology, operations, oversight, transparency, and environmental sustainability.



Medio Ambiente y
Desarrollo Territorial



Program
oversight
authority



Monitoring with the
provider

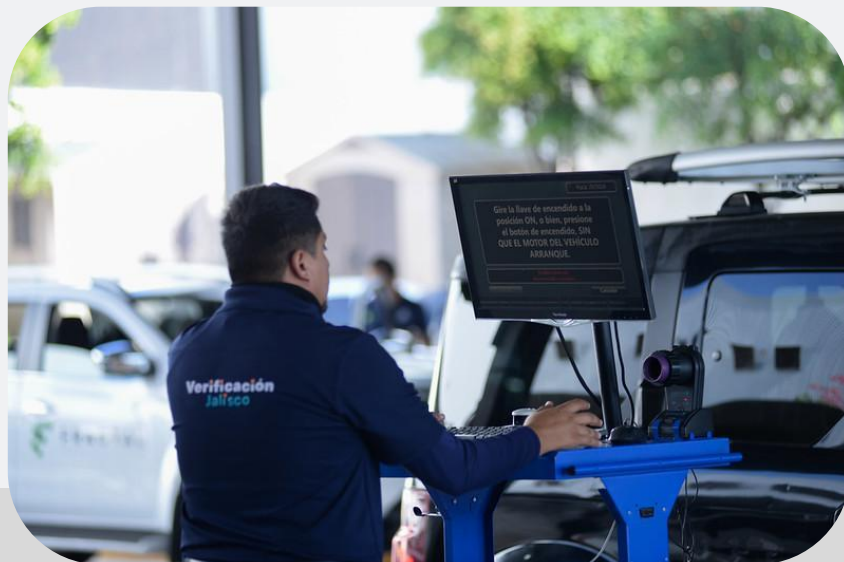


Official Measurement
Center **operations**



Assesses the program's
performance

Technology provider



Service provision
contract with
operators



**System updates
and maintenance.**



**Training and
certification of
technicians**



**Equipment for
the control center**



**Technology
standard**

Vehicle Verification Centers



23 Centers



96 Vehicle inspection lines



2 Mobile inspection units



Strategic geographic overview



Standardized design



User experience
(controlled processing times)



Accredited centers



Permanent oversight

Vehicle Verification Center Operation Video



Private-sectors Operators



Currently, 20 centers are managed by the private sector, **bringing together internationally recognized companies with extensive experience in vehicle inspection**, as well as local **operators** that meet the same technological standards.



Direct contracts are signed with technology providers



Technology **standard**



Real-time **oversight**



Technical **quality**



AIRE
Agencia Integral de
Regulación de Emisiones



Operates 3
verification centers
and 2 Mobile Units



Program
outreach



Coordinated
supervision and
compliance



Continuous
Program
Improvement

Environmental Team



**Predictive System
Optimization**

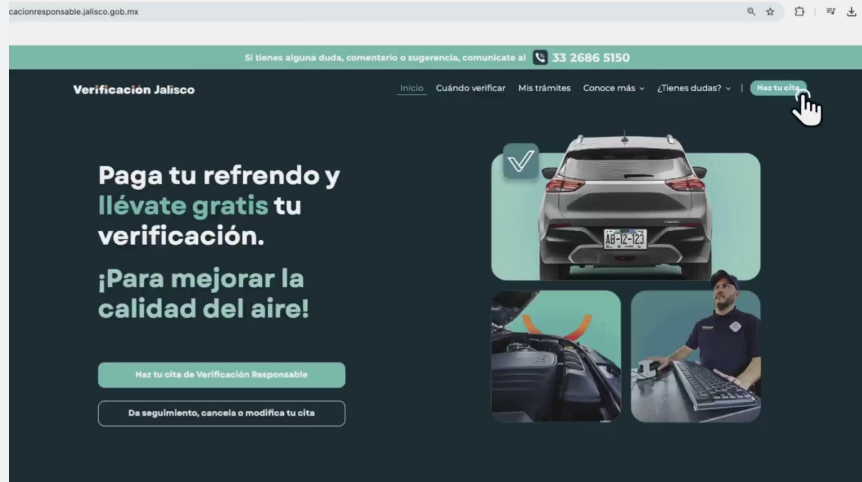
**Equipo
Ambiental**

**Street-level air quality
monitoring**



**Data-driven
decision-making**

Booking and Payment FRAMEWORK



Revenue channeled to
the State Environmental
Protection Fund



Digital platform
management



Real-time
visibility and
availability



License plate and
serial number
registration

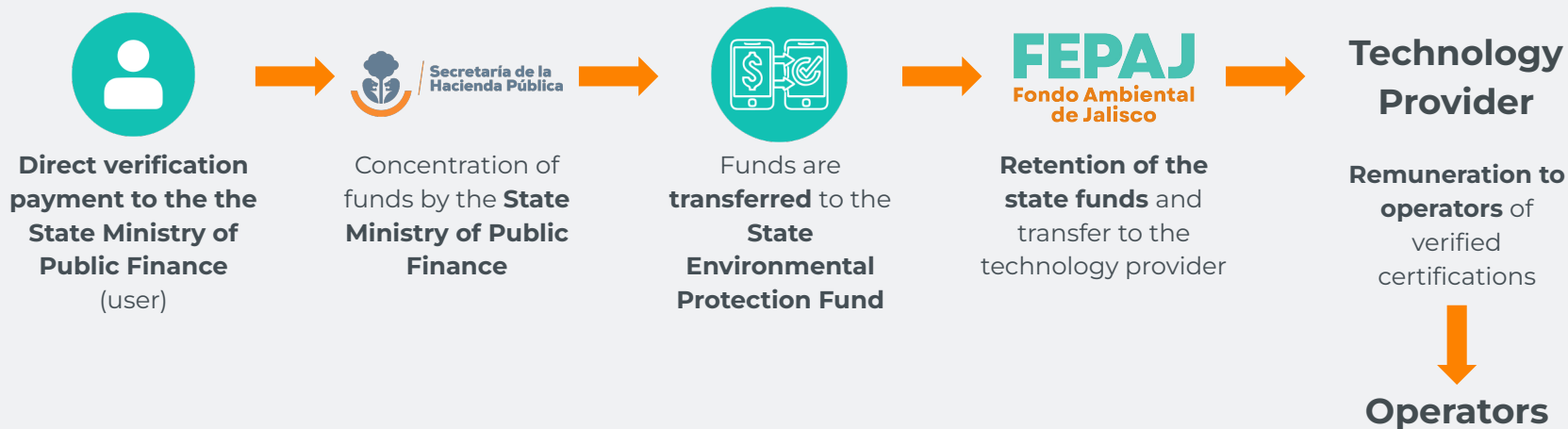


E-Payment



Cashless
on-site
operations

Financial Framework



Program Evolution and Advancements

Five Years of Operation: Verifiable Progress



Structural
corruption
eliminated



Recovery of State
stewardship



Comprehensive
database
development



Strengthened
Environmental
Awareness

Modification of the Mexican Norm “NOM”



Measurement of
opacity



Measurement by
Counting of Particles

The Territory is not an Abstraction

AIRE



Jalisco
Respira



**Mitigation of
Critical** Pollution
Events



**Fostering a
Vehicle
Maintenance
Culture**

Found out more:

Verificación Jalisco

verificacionresponsable.jalisco.gob.mx



ESCANEA EL CÓDIGO



@vjalisco_

Bimestre	Terminación de placa
enero - febrero	1
febrero - marzo	2
marzo - abril	3
abril - mayo	4
mayo - junio	5
julio - agosto	6
agosto - septiembre	7
septiembre - octubre	8
octubre - noviembre	9
noviembre - diciembre	0





GOBIERNO
AL ESTILO
Jalisco